

Notice of Allowability	Application No.	Applicant(s)
	09/955,232	KELSEY, TODD MARK
	Examiner Vu B. Hang	Art Unit 2625

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. This communication is responsive to the communication filed on 01/18/2007.
2. The allowed claim(s) is/are 11-33.
3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) All
 - b) Some*
 - c) None
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

* Certified copies not received: _____.

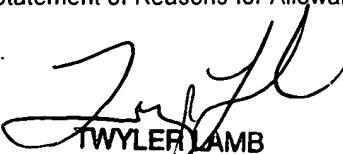
Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

4. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
5. CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) hereto or 2) to Paper No./Mail Date _____.
 - (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

1. Notice of References Cited (PTO-892)
2. Notice of Draftperson's Patent Drawing Review (PTO-948)
3. Information Disclosure Statements (PTO/SB/08),
Paper No./Mail Date _____
4. Examiner's Comment Regarding Requirement for Deposit
of Biological Material
5. Notice of Informal Patent Application
6. Interview Summary (PTO-413),
Paper No./Mail Date _____
7. Examiner's Amendment/Comment
8. Examiner's Statement of Reasons for Allowance
9. Other _____.



TWYLER LAMB
SUPERVISORY PATENT EXAMINER

DETAILED ACTION

- This office action is responsive to the following communication: Amendment filed on 01/18/2007.
- **Claims 1-10** have been cancelled. **Claims 11-33** are pending in the application.

Allowable Subject Matter

1. **Claims 11-33** are allowed.
2. The following is an examiner's statement of reasons for allowance:
3. The prior art of record does not teach, disclose or suggest the claim limitations of (in combination with all other limitations in the claim) "transforming the printable content in the print file in accordance to print options whereby the transformed print file produces a printed output different from a printed output that would have been generated by the printer driver, and wherein the printable content that is transformed is selected from at least one of banners, advertisements, solid background, user highlighted content, and any combination thereof". The closes prior art, cited Simpson et al. (US Pub. 2003/0011801 A1) and Yu (US Patent 6,707,568 B1), only teach controlling printable content by monitoring for a print request matching a print file with stored identification data, intercepting the print file generated by the print driver and transforming the print file in accordance to with the stored print options, and transforming the print file in accordance with the stored print options. Neither Simpson nor Yu teach "transforming the printable content in the print file in accordance to print options whereby the transformed print file produces a printed output different from a printed output that would have been generated by the printer driver, and wherein the printable content that is transformed is

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selected from at least one of banners, advertisements, solid background, user highlighted content, and any combination thereof', as claimed in independent Claims 11 and 19. Similar features are claimed in Claims 12-18 and 20-33. Therefore, Claims 12-18 and 20-33 are allowable over the prior art of record for the same reasons.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Vu B. Hang whose telephone number is (571) 272-0582. The examiner can normally be reached on Monday-Friday, 9:00am - 6:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Twyler M. Lamb can be reached on (571) 272-7406. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Vu Hang
Assistant Examiner



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SUPERVISORY PATENT EXAMINER